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SPRUCE PEAK
STOWE, VT

**SPRUCE PEAK ANNOUNCES SPECIAL VT FLOOD
RELIEF CONCERT WITH MICHAEL FRANTI & FRIENDS**
*The Concert To Benefit The VT Flood Response & Recovery Fund
With The Vermont Community Foundation*

STOWE, VT (September 15, 2023) – Spruce Peak is announcing a special concert on **Wednesday, October 4th** with globally recognized musical group, Michael Franti & Friends. 100% of ticket sales from this special event will benefit The VT Flood Response & Recovery Fund with The Vermont Community Foundation.

Catastrophic rainfall occurred across much of Vermont in early to mid-July 2023. Extensive flooding to communities, washouts of numerous roads and bridges, and the occurrence of land and mudslides resulted in significant property damage and losses.

“Continuing Spruce Peak’s tradition of being a leader in the Vermont Community and placing importance on giving back, we know this concert is going to make a significant impact for Vermonters recovering from this natural disaster.” says Kendal Daiger, Director of Marketing for Spruce Peak.

This special concert continues Spruce Peak’s commitment to the community and follows another significant contribution the property made with their **Spruce Peak Cares** initiative. Established in

2020, following the closures and hardships due to the pandemic, Spruce Peak to date has given over **\$200,000** to local organizations supporting families, women, children, and animals including: Clarina Howard Nicholas Center; The Current; Meals On Wheels; North Country Animal League; United Way Lamoille County and Vermont Food Bank.

"I would like to extend our heartfelt gratitude to Spruce Peak for their generosity and dedication to our community recovering from the impacts of the floods. Together, we will continue to make a meaningful difference in the lives of Vermonters, embodying the essence of community and solidarity that defines our brave state," said Dan Smith, president & CEO of the Vermont Community Foundation.

Ticket information: [SPRUCEPEAK.COM/VTFLOODRELIEF](https://sprucepeak.com/vtfloodrelief)

Village Green Opens at 5pm | Music Begins at 6pm

Tickets: Adults: \$40; Children (age 5-12): \$10 Children (age 5 and under): Free

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About Spruce Peak

Spruce Peak is Vermont's most elevated luxury slopeside community. Located at the base of Stowe's iconic Mount Mansfield, it serves as the center of a uniquely Vermont mountain culture. Celebrating its 21st year, Spruce Peak has become a place where a close-knit group of more than 500 homeowners and members eat, drink, relax, play, and live. Spruce Peak sets the stage for memories; at its heart a charming, geothermal-powered Village Center that offers access to adventurous activities, with an intimate 450-seat performance arts center, an award-winning Bob Cupp-designed golf course and a nearly 10,000-square-foot outdoor ice rink. Central to the Village is The Lodge at Spruce Peak - Stowe's only ski-in ski-out luxury hotel - and a members-only club with a refined and elegant 20,000 square-foot clubhouse. For those also seeking something more indulgent there is a pampering spa with outdoor pools and a fitness center, and locally inspired dining and retail destinations. Spruce Peak is an Audubon-certified sustainable community, inspired by our alpine location to be engaged stewards of 2,000 acres of preserved Vermont land.

About the VT Flood Response & Recovery Fund with Vermont Community Association

For the many Vermonters who are looking for ways to contribute financially to residents and towns devastated by the flood but don't know where to start, the VCF is the perfect answer. As in past crises, the VCF has established a network of advisors— including the Red Cross, FEMA, the state's Community Action Agencies, the Governor's office, and nonprofit partners statewide so donated funds are directed to precisely the people, communities, and main street businesses where they are most needed and can have the most impact. We are committed to getting money out the door quickly into the hands of those who need it most. Every dollar allocated by state and federal government, and every individual gift pledged by donors will matter as we address these three phases:

Phase 1: Immediate Response & Relief

Phase 2: Building Back Communities

Phase 3: Community & Watershed Resilience

For more information, visit sprucepeak.com. Follow us on Facebook @SpruceLife and on Instagram @SprucePeak.

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