



## STOWE MOUNTAIN LODGE TRANSITIONS TO THE LODGE AT SPRUCE PEAK

*Exciting additions and changes coming to the Spruce Peak Community in 2019*

**Stowe, VT** —Stowe Mountain Lodge, A Destination Hotel, announced today it's changing its name to The Lodge at Spruce Peak. Located at the base of Spruce Peak Mountain and the heart of the Spruce Peak community, the 300-room luxury slopeside hotel offers guests an authentic and elevated Vermont experience.

With this new name comes a variety of exciting additions and upgrades to the Lodge and Spruce Peak community over the next twelve months.

“The transition from Stowe Mountain Lodge to the Lodge at Spruce Peak was a natural progression. The community has grown so much over the past three years with the addition of the village center, the ice rink and the Alpine Clubhouse. We’ve evolved from a hotel at the base of a ski area to an integral part of the Spruce Peak community”, said Managing Director, Scott Huntsman. “The Lodge is the natural gateway to all of the exciting things happening at Spruce Peak.”

### WhistlePig Pavilion:

At the start of the 2018-19 ski season, the WhistlePig pavilion will be unveiled. Located in the heart of the Spruce Peak Village, guests can wrap up a day of skiing or skating and warm up by the fire while sipping a WhistlePig cocktail, craft beer or glass of wine listening to live music. The Pavilion is scheduled to be open 12 – 7pm, every Thursday – Sunday beginning December 20th. And every Saturday at 3:30 the tolling of the bell marks the call to the WhistlePig Pavilion for a taste of apple cider, taste of WhistlePig, and a toast.

### The Penthouses:

Introducing The Penthouses at Spruce Peak, located within The Lodge, the exclusive three and four bedroom residences feature a private lounge, personal concierge services and a host of amenities. Each of the rooms highlights local Vermont-made furniture including coffee tables created from the Vermont Elm. These newly renovated suites provide guests with the most elevated Vermont experience in Stowe’s only slopeside destination.

### Big Spruce Wedding Pavilion:

Coming in the summer of 2019 is the addition of the authentic Vermont wedding perched high on Spruce Peak, a short walk from the Village center. The pavilion will offer happy couples a wedding venue boasting some of the best views in the state of Vermont for the ceremony and reception.



#### Restaurants:

The two restaurants within the Lodge, Solstice and Hourglass are being redesigned in the fall of 2019. The reimagined spaces and renderings are set to be released in the coming months.

In addition to the major changes, there are a number of ongoing improvements taking place within The Lodge from upgraded meeting spaces to improved WiFi.

The new Lodge identity aligns with the values and commitments from the Spruce Peak Community. Spruce Peak, the exceptional slopeside community at the base of Stowe Mountain Resort, takes its unparalleled mountain experience to new heights through a wide variety of winter activities and amenities. Spruce Peak offers truly distinctive opportunities that are ideal for friends and families looking for the perfect blend of adventure and mountain culture. With every convenience within reach, guests can spend their days carving turns, catching a great live performance or simply cozied up to the fire with a good book. If you haven't experienced the Northeast's premier mountain destination, there is a lot to happening to make your trip worthwhile.

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#### **About Spruce Peak**

Spruce Peak is Vermont's most elevated luxury slopeside community. Located at the base of Stowe's iconic Mount Mansfield, it serves as the center of a uniquely Vermont mountain culture. Celebrating its 15th year, Spruce Peak has become a place where a close-knit group of more than 500 homeowners and members eat, drink, relax, play, and live. Spruce Peak sets the stage for memories; at its heart a charming, geothermal-powered Village Center that offers access to adventurous activities, with an intimate 450-seat performance arts center, an award-winning Bob Cupp-designed golf course and a nearly 10,000-square-foot outdoor ice rink. Central to the Village is The Lodge at Spruce Peak – Stowe's only ski in ski-out luxury hotel - and a members-only club with a refined and elegant 20,000 square-foot clubhouse. For those also seeking something more indulgent there is a pampering spa with outdoor pools and a fitness center, and locally inspired dining and retail destinations. Spruce Peak is an Audubon-certified sustainable community, inspired by our alpine location to be engaged stewards of 2,000 acres of preserved Vermont land. For more information, visit [sprucepeak.com](http://sprucepeak.com). Follow us on Facebook @SpruceLife and on Instagram @SprucePeak.

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